

*Minutes of the Executive Committee of
The New Zealand Federation of
Motoring Clubs (Inc.)*

*Held at VCC Clubrooms at Cambridge
on 6 February 2010 at 10.00am*



The President Ross Hopkins chaired the meeting. He welcomed all the members present and asked for apologies.

Attending: Ross Hopkins, Jack Hindess, Mark Stockdale, Paul Billing, Andrew McClintock, Jeff Tobin, Norman Pointon and Frank Willett. Also present Malcolm Lumsden as guest.

Apologies: Tom Ireland, Ivan McCutcheon.
Moved/seconded: Stan/Jeff – carried.

Minutes: The minutes of the last meeting were read and confirmed.
Moved that the minutes of the last meeting be accepted as an accurate record by Jack; seconded by Frank – carried.

Matters arising from the minutes:

FOMC membership brochure: brochures have now been printed and Roy handed out copies to the meeting. The next phase is to draft a letter to non-member clubs (and develop a non-member distribution list). Committee members agreed to hand out copies at summer events they are attending.

Sponsorship considerations: Jeff has summarised feedback from committee, there is more work to do but he thinks advertising may be the best opportunity to pursue at this stage. He opened the debate up to the committee for further discussion. Frank said we need to decide where we're going as an organisation and what links we need and the role sponsorship can provide if any to meet those objectives. Jeff referred to the FOMC constitution which he concludes permits FOMC to build supplier relationships and promote information to member clubs. There was general support for advertising and agreement that it was apolitical and open to competitors whereas sponsorship was more vexed. Frank suggested we needed an advertising policy on our website (covering type, size, costs criteria, disclaimers etc.). Andrew thought we should first consult with our members on the topic of sponsorship (but not advertising). Mark noted that advertising space in the newsletter may be limited, but Jeff said flyers may be a solution to this.

It was moved by Norm that the sub-committee be empowered to draw up the advertising policy, co-opt as necessary, and report back to a future meeting. Seconded by Stan – carried.

Norm suggested we should identify what funds we need now, but Frank said we might need an unlimited fighting fund for future lobbying, although Paul indicated the minimum would be \$3000 this year.

FOMC flags: Jeff firstly re-raised the issue of the flag colour which was approved as yellow at the February 2009 meeting although opposed by Mark for reasons of conflict. He suggested it would be prudent to select another less-contentious colour. Frank suggested we use different colours for each flag rather than align with a brand colour. Roy suggested black on white. A light blue background was another option. Mark also suggested we defer production until the FOMC has earned more funds from new members and advertising.

Stan moved that we revisit the flag colour to be other than yellow, seconded by Jeff – carried.

Correspondence: Mark read out the draft reply to Anne Logan, NZTA. Frank noted we should mention in the letter that now is the time to address this as NZTA will be reviewing WoF service delivery. There needs to be specific recognition of vintage vehicles in the rules and perhaps specialist training for inspectors. Norm suggested we request a meeting urgently so we can report back to our AGM. Frank also noted that the WoF period (e.g. 12 months) could be part of the terms of reference. Frank suggested we arrange a meeting with John Oldroyd in the Waikato along with NZTA regional manager David Pearks. Mark suggested the FOMC should be represented by Ross, with Malcolm co-opted.

Financial report: Paul circulated the treasurers report to February 2010 and moved that it be accepted, seconded by Jack – carried.

Report from Submissions Secretary: There have been no submissions since February, but the FOMC will put in a short submission on the current driver licence fee review.

Stan left the meeting at 12:40pm.

AGM: Election of officers was discussed. Mark noted he would be resigning as Secretary but remain on the committee as Editor, and Roy had indicated his willingness to stand for Secretary. No other changes were anticipated.

Mark noted he would re-invite the editor or deputy editor from NZ Classic Car magazine as guest speakers. Malcolm suggested a speaker on tyres and future availability of specialist/vintage tyres (changing tyre technology, lack of legal marking on Asian brands). Mark suggested a marketing-type speaker on boosting club memberships etc. Roy suggested 'bridging the generational gap', Frank said that should include what financial benefits clubs can offer to attract members. Roy offered to identify a suitable speaker, Mark said he would ask Bill Prebble about speaking on tyres.

- *Action point: Mark and Roy to approach speakers*

There was a discussion about the subscription renewals and whether these should be sent separately as some clubs claim they don't receive them. Mark noted the sub will be printed on coloured paper this time. A follow-up letter is usually issued to non-payers anyway, but separate issuance could be considered in future.

General business:

Calendar of club events for FOMC representation and promotion: Mark suggested we could ask Stan to co-ordinate a calendar of club events for committee members to attend.

Norm suggested we need to provide copies of the brochure, application forms, 1-pager on Barley Insurance (and perhaps Wheel Torque). FOMC representatives would need a current list of financial members.

Roy suggested we should ask member clubs to include our logo on their newsletters. Norm said we should raise this at the AGM.

It was noted the FOMC website should include club contact details and website addresses, although this needs to be regularly updated and puts the onus on clubs to keep us informed of changes in contact details.

Future stakeholder meetings: The meeting has discussed meeting with NZTA, and Jack said we should also seek a meeting with the Minister of Transport Steven Joyce, after progressing issues with NZTA. Maybe also ACC? Jeff noted there are other important stakeholders like MotorSport NZ, LVVTA and perhaps we could organise a higher-level meeting across industry groups.

Meeting closed at 2.00 pm. Next meeting confirmed for 1 May in Taupo starting at 1pm.